



ODYS DOMAIN VENTURES LIMITED · PARTNERS KICK-OFF · 28 OCTOBER 2026

Four partners, one pool. We start on 1 November.

PARTNERS BRING

\$450K

Three tickets, matched dollar for dollar
by Odys

ODYS BRINGS

\$450K

Plus sourcing, vetting, hosting and the
publisher deal

PARTNERS RECEIVE

50%

of everything Odys earns on the pool, wired
monthly, no fees

THE STRATEGY

Three objectives, in order: protect the capital, compound it, then cash the upside

OBJECTIVE 1 · MONTHS 1 TO 4

Break even fast

Every item should pay back its own cost as quickly as the publisher's data says it can: a ranking site returns its cost by month 4, the blended pool by month 6. Once the pool is paid back, everything after is upside.

OBJECTIVE 2 · ONGOING

Maximise the yield

Earn as much as possible from placement sales on the network for as long as possible. Each partner chooses, month by month, whether to take the cash, reinvest part or all of it, or add capital. Reinvestment is matched 1:1 by Odys.

OBJECTIVE 3 · YEARS 2 TO 3

Be ready for the exit

The publisher intends to sell to private equity or a family office, and a buyer will want the inventory. The more built, selling items we hold, the bigger that payday. If we do not sell, the pool keeps earning and Odys stays a supplier to the buyer.

M1-4

Payback

Each item earns back its cost

M5+

Pure yield

Monthly distributions, reinvest or withdraw

Y1-2

Scale

More inventory, more sellable sites, higher valuation

Y2-3

Exit or keep

Sell with the publisher, or keep collecting; partners decide

THE PARTNERS

Less is more: four partners, identical terms



- Odys Global · 50%
\$450K, matching the partners dollar for dollar
- Max Donnelly · 22.2%
\$200K via Motion Marketing FZCO
- Dragomir Ivanov · 16.7%
\$150K
- Andy Young · 11.1%
\$100K

4 Planned for five, closing with four

Two commitments, about \$550K, declined at the last minute.

? Why

One wanted a far larger ticket and priority deployment; the other needed item-by-item restrictions we cannot guarantee. Both would have skewed the pool.

✓ What it means for you

A bigger share of the same deal, same terms for all, no side letters, fast decisions. A later round only with your consent.

THE FUNDAMENTALS

One pool, funded 50/50. Odys runs it, the publisher sells, Odys's 35% is split in half.

1 · PARTNERS

Fund half

\$450K in tickets of \$100K to \$200K, USD or USDT. Nothing further is ever payable.



2 · ODYS

Match, source, vet, host

\$450K alongside yours. Every item passes the publisher's criteria and a pre-purchase test. Average cost capped at \$500.



3 · PUBLISHER

Build and sell

10,000+ domains, five years in business, pays Odys 35% of gross on every item. Continuous flow, no batches.



4 · MONTHLY

Statement, then 50% wired

Odys's share less pool costs only. No Odys fees. Paid within 5 business days of receipt.

EXAMPLE MONTH

\$100K gross on the pool

Odys receives \$35K → partners' half \$17.5K →
Max \$7,778 · Dragomir \$5,833 · Andy \$3,889

POOL

~1,800 items

at a \$500 average; more at a lower average. Owned 50% Odys, 50% partners.

ODYS GUARANTEES

Pass-through and continuity

If the publisher changes, the pool moves and keeps paying. Same terms for all.

INVENTORY TODAY

444 domains approved by the publisher before a single partner dollar is spent

BATCH 1 · AT THE PUBLISHER

209

Handed over, being built and warmed up.
Partners take 50% at documented cost.

BATCH 2 · TO HOSTING

167

Approved, moving to the pool's dedicated
hosting and registrar accounts this week.

BATCH 3 · THIRD-PARTY APPROVED

68

Sourced from sellers, accepted by the
publisher, acquisition in progress.

Today



444 items

First week of November



~600 items

Publisher build capacity



~300 a day

EARLY RESULTS

Batch 1 is already ranking: 24 of 64 recently built sites show organic traffic in Ahrefs

Site · click to open	Ahrefs traffic		Keywords
newsaloon.org	16,212		4 (2 top 3)
freygardens.com	13,103		22 (13 top 3)
calgaryskateboarding.com	4,634		30 (18 top 3)
ozarkssentinel.com	3,841		3 (1 top 3)
wholebodyreboot.com	3,537		15 (6 top 3)
gozaik.com	2,488		18 (5 top 3)
castirony.com	2,443		6 (1 top 3)

WHY IT MATTERS

Traffic and rankings are what the publisher's sales team needs to list a site. These are sellable now.

TWO WAYS UP

Some rank through the publisher's build method, some on the strength of the domain alone. Both confirm the vetting.

PUBLISHER UPDATE · THIS WEEK

A domain that drops out of Google is no longer a dead domain

THE TEST

15%

of daily sales last week came from historically Google-deindexed domains, once placement sales were switched back on.

WHY IT WORKS

Bing · Brave · ChatGPT

Still indexed in Bing and Brave, still attributed in Ahrefs. Buyers want them because they influence what LLMs say about a brand.

FOR THE POOL

A higher floor

The biggest risk in the model was an item going dark after a deindex. It now has a second market.

A second network selected for AI visibility, not for Google

1 The metric: harmonic centrality

Common Crawl ranks every host on the web by it and uses it to decide how deep to crawl.

2 Why it matters

Common Crawl is the largest public source of text used to train LLMs. High centrality means the domain is very likely in the corpus already.

3 The opportunity

Mentions and placements on those domains are the most direct lever on what ChatGPT says about a buyer's brand. Odys has been scoring inventory on it for months.

TWO FILTERS, TWO MARKETS

DR, traffic and keywords for Google-led sales. Harmonic centrality for the AI visibility line the publisher now sells. One pool serves both.

STATUS

Proposal in discussion with the publisher. First filtered list in November.

PUBLISHER RELATIONSHIP

Odys technology goes into the publisher's operation

THE COST WE FOUND

Warm-up traffic

The publisher's largest operating cost: driving traffic so new sites show keyword volume and become sellable.



WHAT ODYS BRINGS

18 months of our own software

Built for Odys's traffic operations. Agreed this morning: the publisher starts using it, cutting that cost.



WHY IT MATTERS TO YOU

Interdependence

The publisher now relies on Odys for inventory and technology. Stronger than any clause.

FLOW

Continuous, no batches

Items hand over the day they are acquired and enter the sales sheets as built. No queue, no idle capital.

COST TO THE POOL

None

The technology is licensed by Odys; it is not a pool cost.

TRANSPARENCY

You will not wait a month to know what is happening

LIVE SALES · API

Minute by minute

The publisher is opening its sales dashboard to Odys by API. Partners see placements sold on pool items as they happen, and their profits updated daily.

LIVE REGISTER · FROM 1 NOV

Google Looker Studio

Every item with cost, batch, hosting, renewal and hand-over status, plus the monthly statement and P&L signed off by the CFO.

YOUR ACCOUNT

Odys Sonar, 24/7

Inventory, receipts, earnings per domain, return to date, and one click to withdraw, reinvest or add capital. Web and phone.

1 Nov

Register opens

Looker Studio access for all partners

Nov

Live sales feed

Publisher API connected and shared

Nov

Sonar accounts

Partner logins issued

10
Dec

First statement

Confirms what you already saw live

Sales, costs and your share, updated minute by minute

Odys Sonar · Domain Ventures

LIVE · updated 10:42:17

OverviewInventorySales feedStatementsMy account

SALES TODAY

\$1,835

▲ 14 placements since 00:00

POOL GROSS · MONTH TO DATE

\$38,400

Odys share 35% · \$13,440

ITEMS IN POOL

444

209 live · 167 building · 68 acquiring

CAPITAL DEPLOYED

\$212K

of \$900K · \$688K liquid

AVG ITEM COST · COSTS MTD

\$478

Hosting \$1,332 · renewals \$406

SALES FEED

MINUTE BY MINUTE

10:42

freygardens.com

Guest post · 12 mo

\$420

10:41

newsaloon.org

Link insert · 12 mo

\$180

10:39

calgaryskateboarding.com

Guest post · 12 mo

\$350

10:38

castirony.com

Link insert · 6 mo

\$95

10:36

gozaik.com

Brand mention

\$260

10:33

wholebodyreboot.com

Guest post · 12 mo

\$390

10:31

ozarkssentinel.com

Link insert · 12 mo

\$140

10:28

freygardens.com

Brand mention

\$210

10:25

newsaloon.org

Guest post · 12 mo

\$460

10:22

gozaik.com

Link insert · 12 mo

\$160

10:19

calgaryskateboarding.com

Link insert · 6 mo

\$110

10:15

wholebodyreboot.com

Brand mention

\$240

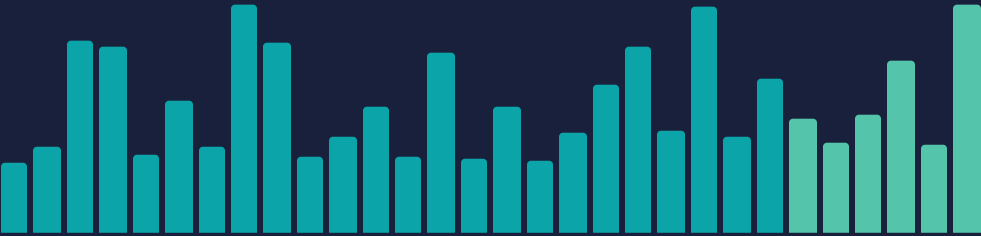
INVENTORY · TOP EARNERS

COST · HOSTING · RENEWAL · EARNED MTD · ANNUALISED RETURN

Domain	Cost	Hosting	Renewal	Earned	Return
newsaloon.org	\$240	\$3/mo	\$14/yr	\$820	33.9×
freygardens.com	\$310	\$3/mo	\$14/yr	\$1,480	49.3×
calgaryskateboarding.com	\$120	\$3/mo	\$14/yr	\$640	45.2×
ozarkssentinel.com	\$480	\$3/mo	\$14/yr	\$1,250	28.3×
wholebodyreboot.com	\$120	\$3/mo	\$14/yr	\$990	69.9×
gozaik.com	\$365	\$3/mo	\$14/yr	\$640	18.5×
castirony.com	\$365	\$3/mo	\$14/yr	\$820	23.7×

POOL GROSS · LAST 30 DAYS

AVG \$1,014 PER EARNING ITEM / MONTH



DISTRIBUTION

DAILY / WEEKLY / MONTHLY

Odys Global

\$224 / \$1,552 / \$6,720

Max

\$99 / \$689 / \$2,984

Dragomir Ivanov

\$75 / \$518 / \$2,244

Andy Young

\$50 / \$345 / \$1,492

Partners' half of Odys's 35% share, pro rata to tickets, before pool costs

COSTS · MONTH TO DATE

POOL COSTS ONLY

Hosting · 444 items

\$1,332

Renewals · 29 items

\$406

Network and bank charges

\$38

MY ACCOUNT · MAX

Ticket

\$200,000

Earned to date

\$2,987

Next payout

10 Dec

Withdraw

Reinvest

Add capital

Concept with illustrative figures; real domains from batch 1

Withdraw, reinvest or add capital from the same screen

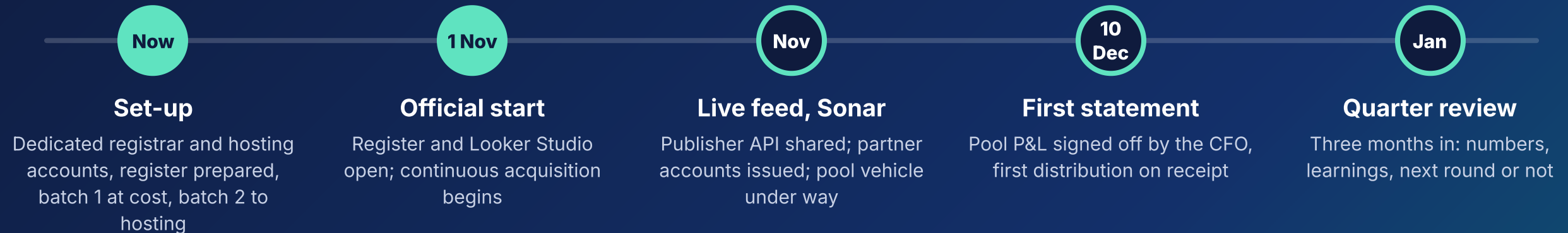
YOUR PROTECTIONS

What the agreement guarantees

- 1 Ownership**
Pool held by Odys Domain Ventures Limited, 50% Odys, 50% partners. Separate from Odys's own business.
- 2 Step-in**
Escrowed registrar authorisations and power of attorney, released to partners if Odys fails to pay.
- 3 Capital use**
Domains, hosting, renewals only. \$500 average cap. Buy only after publisher acceptance and a test.
- 4 Undeployed capital**
Returnable at your request after six months, or at the end of year one.
- 5 Pass-through**
50% of the distributable amount, monthly, within five business days. No Odys fees, ever.
- 6 Later rounds**
Each round's items tracked separately. New capital never dilutes what yours bought. First right on every round.
- 7 Exit**
No forced buy-out, no lock-in: keep receiving, sell to Odys, a partner or a third party. Independent valuer on request.
- 8 Same terms**
Same agreement for every partner. No side letters, no preferential economics.

THE FIRST THREE MONTHS

From today to the first statement



EVERY FRIDAY · NOV, DEC, JAN

Written update to all partners

Inventory acquired and deployed · costs and fund balance · revenue statement · distribution and return · withdraw, reinvest or add capital

ONCE A MONTH

Partners' call

Late November, December and January. Plus partners@odys.global any time.



THANK YOU

Welcome to Odys Domain Ventures. Let's build it.

QUESTIONS, ANY TIME

partners@odys.global

Alex Drew, CEO · Stefan Culafic, Head of Inventory · Olga, CFO

BOOK A CALL

calendly.com/odys/30min-alex

Monthly call invitations follow this week